

INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 3050 K St. NW
 Washington, DC 20007

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
258945-1	09/30/12	September 2012	08/27/12 - 09/21/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Patriot Majority USA	PATRIOT MAJORITY USA	1770

Flight Dates	Order #	Alt Order #
09/13/12 - 09/22/12	258945	06313769

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	84	91

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/14/12	09/14/12	Morn News at 5a	5-530a	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/14/12 5:12 AM Morn News at 5a 5-530a :30 PMAJ120130H \$400.00 NM									
2	09/14/12	09/19/12	Morn News at 530a	530-6a	MTW-F--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/12 09/19/12 MTW-F-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/14/12 5:42 AM Morn News at 530a 530-6a :30 PMAJ120130H \$700.00 NM 2 WKMG M 09/17/12 5:54 AM Morn News at 530a 530-6a :30 PMAJ120130H \$700.00 NM									
3	09/20/12	09/21/12	Morn News at 530a	530-6a	---TF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/20/12 5:29 AM Morn News at 530a 530-6a :30 PMAJ120130H \$700.00 NM 2 WKMGF 09/21/12 5:41 AM Morn News at 530a 530-6a :30 PMAJ120130H \$700.00 NM									
4	09/14/12	09/14/12	Morn News at 6a	6-7a	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/14/12 6:13 AM Morn News at 6a 6-7a :30 PMAJ120130H \$600.00 NM									

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Advertiser	Product	Estimate Number	
POL/Patriot Majority USA	PATRIOT MAJORITY USA	1770	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/15/12	09/15/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----2- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 09/15/12 7:26 AM 7-9a Sat Early Show 7-9a :30 PMAJ120130H \$400.00 NM 1 WKMG Sa 09/15/12 8:57 AM 7-9a Sat Early Show 7-9a :30 PMAJ120130H \$400.00 NM									
6	09/16/12	09/16/12	Face The Nation	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/16/12 11:28 AM Face The Nation 1030-1130a :30 PMAJ120130H \$1,100.00 NM									
7	09/14/12	09/19/12	Price Is Right	11a-12p	MTW-F--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/12 09/19/12 MTW-F-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 09/14/12 10:59 AM Price Is Right 11a-12p :30 PMAJ120130H \$1,400.00 NM 2 WKMG M 09/17/12 10:59 AM Price Is Right 11a-12p :30 PMAJ120130H \$1,400.00 NM 3 WKMG W 09/19/12 12:00 PM Price Is Right 11a-12p :30 PMAJ120130H \$1,400.00 NM									
8	09/20/12	09/21/12	Price Is Right	11a-12p	---TF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/20/12 10:59 AM Price Is Right 11a-12p :30 PMAJ120130H \$1,400.00 NM 2 WKMG F 09/21/12 10:59 AM Price Is Right 11a-12p :30 PMAJ120130H \$1,400.00 NM 3 WKMG F 09/21/12 11:26 AM Price Is Right 11a-12p :30 PMAJ120130H \$1,400.00 NM									
9	09/14/12	09/19/12	Local 6 News 12-1230p	12-1230p	MTW-F--	:30	3	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/12 09/19/12 MTW-F-- 3 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 09/14/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 PMAJ120130H \$1,250.00 NM 2 WKMG M 09/17/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 PMAJ120130H \$1,250.00 NM 3 WKMG W 09/19/12 12:27 PM Local 6 News 12-1230p 12-1230p :30 PMAJ120130H \$1,250.00 NM									
10	09/20/12	09/21/12	Local 6 News 12-1230p	12-1230p	---TF--	:30	3	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 3 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/20/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 PMAJ120130H \$1,250.00 NM 3 WKMG F 09/21/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 PMAJ120130H \$1,250.00 NM 2 WKMG F 09/21/12 12:29 PM Local 6 News 12-1230p 12-1230p :30 PMAJ120130H \$1,250.00 NM									

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258945-1	09/30/12	September 2012	08/27/12 - 09/21/12

Advertiser	Product	Estimate Number
POL/Patriot Majority USA	PATRIOT MAJORITY USA	1770

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/14/12	09/19/12	News at 5p	5-530p	MTW-F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/12 09/19/12 MTW-F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 5:14 PM News at 5p 5-530p :30 PMAJ120130H \$1,000.00 NM									
12	09/14/12	09/19/12	Insider	530p-6p	MTW-F--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/12 09/19/12 MTW-F-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/14/12 5:41 PM Insider 530p-6p :30 PMAJ120130H \$800.00 NM 2 WKMG 09/17/12 5:55 PM Insider 530p-6p :30 PMAJ120130H \$800.00 NM									
13	09/20/12	09/21/12	Insider	530p-6p	---TF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/20/12 5:47 PM Insider 530p-6p :30 PMAJ120130H \$800.00 NM									
14	09/14/12	09/19/12	News at 6p	6-630p	MTW-F--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/12 09/19/12 MTW-F-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/18/12 6:12 PM News at 6p 6-630p :30 PMAJ120130H \$1,400.00 NM 1 WKMG 09/19/12 6:21 PM News at 6p 6-630p :30 PMAJ120130H \$1,400.00 NM									
15	09/20/12	09/21/12	News at 6p	6-630p	---TF--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/20/12 6:22 PM News at 6p 6-630p :30 PMAJ120130H \$1,400.00 NM									
16	09/16/12	09/16/12	No Show/NFL gm2	630-7p	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/16/12 No Show/NFL gm2 630-7p :00 \$650.00 NM See MG 16.2 2 WKMG 09/17/12 6:54 AM Morn News at 6a 6-7a :30 PMAJ120130H \$650.00 NM MG for 16.1 09/16									
17	09/14/12	09/19/12	Inside Edition	730-8p	MTW-F--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/12 09/19/12 MTW-F-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 7:42 PM Inside Edition 730-8p :30 PMAJ120130H \$1,500.00 NM									

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258945-1	09/30/12	September 2012	08/27/12 - 09/21/12
Advertiser		Product	Estimate Number
POL/Patriot Majority USA		PATRIOT MAJORITY USA	1770

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/20/12	09/21/12	Inside Edition	730-8p	---TF--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/20/12 7:56 PM Inside Edition 730-8p :30 PMAJ120130H \$1,500.00 NM									
19	09/14/12	09/19/12	M-F 11p News	11-1135p	MTW-F--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/13/12 09/19/12 MTW-F-- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/14/12 11:28 PM M-F 11p News 11-1135p :30 PMAJ120130H \$2,500.00 NM 2 WKMG 09/17/12 11:13 PM M-F 11p News 11-1135p :30 PMAJ120130H \$2,500.00 NM 3 WKMGTu 09/18/12 11:35 PM M-F 11p News 11-1135p :30 PMAJ120130H \$2,500.00 NM									
20	09/20/12	09/21/12	M-F 11p News	11-1135p	---TF--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 09/20/12 11:27 PM M-F 11p News 11-1135p :30 PMAJ120130H \$2,500.00 NM 1 WKMGF 09/21/12 11:26 PM M-F 11p News 11-1135p :30 PMAJ120130H \$2,500.00 NM									
21	09/16/12	09/16/12	Sun 11p News after NFL Late News		-----S	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSu 09/16/12 11:50 PM Sun 11p News after NFL Late News :30 PMAJ120130H \$2,200.00 NM									
22	09/20/12	09/20/12	Person of Interest	10-11p	---T---	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---T--- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/20/12 10:31 PM Person of Interest 10-11p :30 PMAJ120130H \$6,000.00 NM									

Total Spots 38 Gross Total \$53,550.00

Payment Terms 30 Days

Agency Commission \$8,032.50
Net Amount Due \$45,517.50

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